

Privacy Policy

EVENTO AG

1. GENERAL

evento AG, Limmatquai 122, 8001 Zurich, Switzerland ("evento") respects the privacy of customers ("clients") and event participants ("participants") of its online platform. This data protection declaration regulates the protection and processing (collection, processing, use and passing on) of the customer data collected by evento. evento observes the Swiss data protection law and the data protection law of the EU (GDPR) (together "applicable data protection law"). The provision of personal data of clients and participants is necessary for the use of the Services of evento.

2. TYPES OF PERSONAL DATA

2.1 Data collected directly from clients for contract processing

evento collects the following data from its clients & participants:

- Master data (first and last name (incl. title), address, e-mail address, telephone number, date of birth, language) when setting up an account in evento
- Data on purchased services
- Payment transaction data (credit card or account numbers, invoice/delivery address, authentication data)

2.2 Data entered by clients and collected from event participants

evento collects the following data from participants registering over its platform or any person uploaded by evento users (clients):

- Data for the invitation & guest lists of their events (registration, networking and communication data (e.g. first and last name e-mail address, telephone number, address, employer of the guests, etc.)) and potential further data collected by the clients from the guests via registration form such as networking data.

2.3 Automated data collection to optimize performance, for contract processing and increase participant value

2.3.1 Data collection by evento

a) Cookies

evento collects usage data on its online platform using cookies. Cookies are data packages which are sent from evento's web server to your browser, stored on your computer and retrieved by the web server during a later visit. Cookies store information about the use of the online platform and enable evento to improve the user experience.

Customers & participants can delete existing cookies in their browser at any time and deactivate the setting of additional cookies. However, deactivation can impair the functions of evento's online platform.

b) Log data

Evento also automatically records the browser type, visited elements of the website/platform, the IP address, the operating system, event related interactions and the internet settings of the customers.

c) Community data

Evenito collects and connects event related information about participants (attendance, interactions, photos, etc.) in order to fulfill the services evenito offers its customers.

2.1.1 Usage measurement by Google Analytics

The evenito online platform uses Google Analytics, a web analysis service from Google Inc. ("Google"). Google Analytics also uses cookies to provide its web analytics services. The information generated in this way about the use of the website (including your IP address) is transmitted to a Google server in the USA and stored there. Google uses this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website and internet usage. Google may also transfer this information to third parties if required by law or if third parties process this data on behalf of Google. Under no circumstances will Google connect the IP address of the customer with other Google data. Customers may refuse the use of cookies by selecting the appropriate settings on their browser software; however, evenito points out that in this case it may not be possible to use the full functionality of this website. By using this website, customers consent to the processing of data about them by Google in the manner and for the purposes described above. For further information about Google Analytics, evenito refers to the following website: <http://www.google.com/analytics/terms/de.html>.

3. PURPOSE OF USE OF THE DATA COLLECTED

evenito processes customer data for the following purposes:

- for contract performance/service provision,
- to secure payment transactions,
- for communication with customers in the scope of service provision,
- to fulfil legal obligations,
- to check the creditworthiness of customers,
- for the improvement of evenito's offers and their positioning in the market
- because you provided your consent

evenito stores the data entered by the client about their guests exclusively for the following purposes:

- Post-processing of events by the customer
- Planning of future events by the customer

The clients manage the data concerning their participants themselves. evenito neither uses the data entered by the customers about their guests for its own purposes nor passes them on to third parties, except for fulfilling service provisions.

4. DATA PROCESSING BY THIRD PARTIES IN SWITZERLAND AND ABROAD

evenito may also have personal data processed by third parties in Switzerland and/or abroad for the purpose of operating the website and for the fulfilment of the purposes according to section 3.

5. PERSONAL DATA STORAGE

We store client and participant personal data for as long as necessary to provide our clients with our services, or for other important purposes such as complying with legal obligations, resolving disputes,

and enforcing our agreements. For clients with individual event, personal data will be deleted latest after 10 years.

If clients have accounts with us, we will typically retain their personal data for a period of 90 days after they have requested that their account is deleted or if it's been inactive for 10 years.

6. PERSONAL DATA CORRECTION, DELETION & ACCESS

Participants and clients can request access to their data stored with evenito. They can also ask us to correct, update or delete any inaccurate personal data we process.

If a client or participant initiates a data deletion request, evenito is authorized to delete or anonymize personal data of the requester from the services even if that means removing its availability to the client through the services. However, if you are a participant, you understand that even if evenito deletes or anonymizes your personal data upon your request or pursuant to this policy, your personal data may still be available in the clients's own databases if transmitted to the client prior to evenito receiving or taking action on any deletion or anonymization activity.

7. CATEGORIES OF EXTERNAL SERVICE PROVIDERS

The corresponding recipients of personal data include providers in the area of creating, processing and sending messages to customers and third parties.

When transmitting data to external service providers, evenito ensures that appropriate guarantees are made to protect personal data in accordance with the applicable data protection law.

The evenito servers are located in Switzerland and are operated by a Swiss host provider.

8. SOCIAL-MEDIA PLUGINS

On the evenito website functions of different third-party providers of social media platforms (like Facebook, Twitter, Google+) are integrated (so-called "plugins"). Plugins enable customers to share content on social networks.

If a plugin appears while surfing on the evenito website (e.g. "Gefällt-mir-Button" by Facebook), a connection to the servers of the respective third-party provider is automatically established. Data about the customer's visit to the website can be transferred to this third-party provider. If customers are logged in to this third-party network at the same time, the visit to the website can be assigned to their network account (e.g. Facebook account).

evenito has no influence on this kind of data transmission. The purpose and scope of the data collection and the further processing and use of the data by the respective social media provider as well as the relevant rights and setting possibilities for the protection of privacy can be found in the data protection information of the respective third-party provider.

9. DATA SECURITY

evenito takes the usual measures according to the state of the art to protect the data. however evenito does not take over any guarantee for the protection of the data of the customers. It is the customer's responsibility to always make an up-to-date backup copy of the transmitted data and to keep it independent of the evenito online platform. Neither customer data nor data entered by the customer will be passed on by evenito to third parties.

10. RIGHTS OF CUSTOMERS

Customers have the right to access, update, modify or delete their data. Legal storage obligations of evenito remain reserved. Customers can further restrict the processing of their personal data. To assert these rights, customers must contact evenito at the following address: [privacy@evenito.com / Limmatquai 122, 8001 Zurich].

Customers have the right to object to the processing of their personal data at any time. In case of an objection the contract between evenito and the customer ends without notice.

If evenito does not comply with the applicable data protection law, customers have the right to file a complaint with the responsible supervisory authority.

11. CONTACT

Questions regarding evenito's data processing practices may be directed to the following address:

evenito (Schweiz) AG
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8001 Zürich
Schweiz

E-Mail: privacy@evenito.com