

Start-Up Innovation Camp 2019 & World Tourism Forum Lucerne 2019

Programme for Start-Up finalists

As of 22.04.2019

Wednesday, 1 May 2019

12.15–13.00	Arrival and registration	SHL, Adligenswilerstrasse 22, 6006 Luzern
13.00–13.15	Welcome & Introduction of World Tourism Forum Lucerne by Martin Barth (President & CEO)	
13.15–13.55	Start-Up pitching Category Transaction (RoomPriceGenie, Safety Tax Free, Trip Loop)	
13.55–14.35	Start-Up pitching Category Impact (ImpactExplorer, KITRO, Local Alike)	
14.35–15.15	Start-Up pitching Category Destination (Adventoro, EuroPass, The Trip Boutique)	
15.15–15.45	Networking Break	
15.45–16.25	Start-Up pitching Category Mobility (Cocoche, EuroTube, Katla Aero)	
16.25–17.05	Start-Up pitching Category Hospitality (COHOSTING, Prognolite, The Bar Corner)	
17.05–17.15	Public Voting & Announcement of Public Prize Winner	
17.15–18.00	Networking Aperitif	
19.00–22.00	Beach Club Party in Hotel Montana	Hotel Montana, Adligenswilerstrasse 22, 6006 Luzern

Thursday, 2 May 2019

08.00–08.30	Arrival and morning coffee	SHL, Adligenswilerstrasse 22, 6006 Luzern
08.30–10.00	1:1 Coaching Talks with Experts (Part I, for start-ups only)	
10.00–10.30	Coffee Break & registration for Start-Up Alumni	
10.30–12.00	1:1 Coaching Talks with Experts (Part II, for start-ups only) Start-Up Alumni Meet-Up	
12.15	Organized departure to KKL	
12.30–13.45	WTFL 2019 Welcome Lunch	Lucerne Culture and Congress Centre (KKL), Europaplatz 1, 6005 Luzern
13.45–18.30	World Tourism Forum Lucerne 2019	
18.30	Organized departure to dinner hosted by Ras al Khaimah	
19.00–22.00	Dinner hosted by Ras al Khaimah & Young Talent Award	SHL, Adligenswilerstrasse 22, 6006 Luzern

Friday, 3 May 2019

08.30–16.30	World Tourism Forum Lucerne 2019	Lucerne Culture and Congress Centre (KKL), Europaplatz 1, 6005 Luzern
16.30–17.30	Farewell: Swiss Cheese Fondue	

Saturday, 4 May 2019

08.30–17.00	Skiing Day on Mount Titlis Sightseeing Tour in Lucerne Outdoor Adventure Activities in Schwyz	Different locations
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