



**REGION OF
PELOPONNESE**



MYTHICAL
PELOPONNESE

THINK
TANK



WTFL Think Tank: A leading global tourism event in the heart of Peloponnese.

The Region of Peloponnese tourism product will stand strong over the next two decades.

"50 tourism leaders who shape the trends of tourism policies worldwide, are meeting in the Region of Peloponnese, in an event that is taking place for the first time in Greece and the beautiful town of Pylos" said the Governor of the Region of Peloponnese Mr. Petros Tatoulis during his opening speech on Friday 2 March 2018 at the World Tourism Forum Lucerne Think Tank. As Governor Tatoulis stated "The WTFL Think Tank, which constitutes a perfect PPP model, is organized in cooperation with the Ministry of Tourism, the Region of Peloponnese, the GNT0 and TEMES and it is an honor for us to have the opportunity to host an event of such prestige in our home".

The Governor acknowledged that "the tourism development strategy and the policies we now implement allow us to effectively showcase the tourism product of the Region of Peloponnese and to successfully host and organise international events that aim to boost the country's appeal and competitiveness". He continued stressing that, "according to tourism experts, the next 20 years "belong" to the Peloponnese".

The Governor of the Region of Peloponnese also congratulated the Region of Peloponnese, the Ministry of Tourism, and all stakeholders for their coordinated efforts in the implementation of strategic planning for the

development of tourism in the Peloponnese and for setting the PPP model for sustainable tourism.

Governor Tatoulis, expressed his strong belief that “The PPP model, which is now universally accepted, will make our tourism product more sustainable and thus, we will be able to capitalize on an ever growing investment interest in the Peloponnese. This will lead to new business opportunities and the absorption of resources that will boost the local economy and create new jobs”.

Minister of Tourism Ms. Kountoura praised the cooperation with the Peloponnese Region and stressed the Region’s contribution to the successful implementation of national tourism policy on the basis of regional strategies. The Minister of Tourism also highlighted the potential that the Region of Peloponnese presents in the tourism sector and its contribution to the national and regional tourism economy.

The President and CEO of the World Tourism Forum Lucerne, Mr. Martin Barth, referred to the upward trends in the tourist industry worldwide and expressed his conviction that the Region of Peloponnese will follow even more vigorously its upward course in the coming years, confirming the WFL Think Tank’s intention to continue the cooperation with the Region of Peloponnese in the topic of sustainable development of the destination. Mr. Gerard Lawless, President of the World Travel & Tourism Council, confirmed Mr. Barth’s conviction of the Region of Peloponnese upward course and spoke enthusiastically about the tourist product of the destination.