

**World Tourism Forum Lucerne 201, 1 - 3 May 2019**  
**List of participants as of 27.02.2019**



Last name	First name	Function	Affiliation	Headquarter Affiliation	Industry
Al Baker	Akbar	Group Chief Executive	Qatar Airways	India	Aviation
Albiez	Tim	Stv. Direktor	SHL Schweizerische Hotelfachschule Luzern	Switzerland	Academia
Aldrigui Carvalho	Mariana	Professor	Universidade de São Paulo (USP)	Brazil	Academia
Alieva	Veronika	Young Talent	North-Caucasus Federal University, Stavropol	Russia	Academia
Al-Mashat	Rania	Minister of Tourism	Ministry of Tourism Egypt	Egypt	Government
Almidfa	Khalid Jasim	Chairman	Sharjah Commerce & Tourism Development Authority	United Arab Emirates	Destination
Andricopoulos	Ari	CEO	RoomPriceGenie	Switzerland	Start-Up
Archibald	Robert	GM Coach Operations	Fun Over Fifty Travel & Tours	Australia	Travel
Atkins	Ros	Presenter and Creator Outside Source	BBC News	United Kingdom	Media
Augsburger	Christa	Director	SHL Schweizerische Hotelfachschule Luzern	Switzerland	Academia
Balsiger	Jürg	CEO	CabriO Mt. Stanserhorn	Switzerland	Mobility
Barth	Martin	President & CEO	World Tourism Forum Lucerne	Switzerland	WTFL
Batsuuri	Munkhbayar	Third Secretary	Embassy of Mongolia	Mongolia	Government
Bäurle	Gregor	Delegate for regional economic relations, Central Switzerland region	Swiss National Bank	Switzerland	Investment
Becker	Alfred N.	Chairman	World Tourism Forum Lucerne	Switzerland	WTFL
Benetatos	Theodore	CEO & Academic Dean	International Management Institute, Switzerland	Switzerland	Academia
Bincoletto	Susan	Ambassador	Embassy of Canada	Canada	Government
Bitzi Staub	Franziska	Head of Department of Finance	City of Lucerne	Switzerland	Government
Biver	Jean-Claude	Chairman	HUBLOT SA	Switzerland	Expert
Bounsavath	Valyna	Diplomat	The Embassy of Lao PDR	Lao PDR	Government
Branca	Sofia	Young Talent	IMI International Management Institute, Luzern	Switzerland	Academia
Brennan	Toni	Chief Executive Officer	Fun Over Fifty	Australia	Travel
Brennan	Courtney	HR & Product Development Officer	Fun Over Fifty Travel & Tours	Australia	Travel
Buetikofer	Martin	CEO	Swiss Museum of Transport	Switzerland	Mobility
Bürer	Nicolas	Managing Director	digitalswitzerland	Switzerland	Technology
Burkhardt	Philipp	Division manager project development	Auviso audio visual solutions AG	Switzerland	Technology
Bürki	Heinz	President	IMI International Management Institute	Switzerland	Academia
Butler	Manuel	Executive Director	United Nations World Tourism Organization (UNWTO)	Spain	Government

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Caballaro	Luz	Embassy of Peru	Embassy of Peru	Peru	Government
Chan	Jared	CEO and Co-Founder	Kwikcar Technologies	Malaysia	Start-Up
Chhatwal	Puneet	Managing Director & Chief Executive Officer	The Indian Hotels Company Limited (IHCL)	India	Hospitality
Chon	Kaye	Dean & Chair Professor	School of Hotel & Tourism Management at The Hong Kong Polytechnic University	China	Academia
Coray	Vendelin	CEO	Schwyz Tourismus AG	Switzerland	Destination
Crescini	Gabriella	Head of Client and Partner Relationships	Swisscontact - Swiss Foundation for Technical Cooperation	Switzerland	Sustainability
Deep Ford	John Ronald	Permanent Mission of Guyana	Permanent Mission of Guyana	Guyana	Government
Dominguez Rodriguez	Elizabeth Sara	Young Talent	University of Queensland	Australia	Academia
Downey	William	Business Development Manager	KITRO	Switzerland	Start-Up
Durrer	Peter	Manager	Hotel Palace Lucerne	Switzerland	Hospitality
Eggli	Florian	Talent Management Director	World Tourism Forum Lucerne	Switzerland	WTFL
Errichiello	Oliver	Director Brand and Product Development / Innovation	Deutsche Seereederei GmbH	Germany	Hospitality
Evagelou	Ioannis	Lecturer in Tourism & Postgraduate Programmes	International Management Institute (IMI)	Switzerland	Academia
Felder	Josef	Chairman	Stöckli Swiss Sports AG	Switzerland	Mobility
Fellows	Max	Director of Client Services	MCI Experience	United Kingdom	MICE
Ferreira	Teresa	Director for Development and Innovation	Turismo de Portugal	Portugal	Government
Ferwerda	Bart	Director SHL International	SHL Schweizerische Hotelfachschule Luzern	Switzerland	Academia
Frankenberger	Karolin	Director Institute of Management & Strategy, School of Management; Academic Director Executive MBA HSG, Executive School of	University of St.Gallen	Switzerland	Expert
Fulton	Peter	Group President Europe, Africa, Middle East and South America	Hyatt International	Switzerland	Hospitality
Funk	Simon	CEO	Tree Stones	Switzerland	Industry
Furrer	Roger	General Manager	Lucerne Golf Club	Switzerland	Industry
Gallo	Juliana	Business Development Manager		Switzerland	Industry
Givel	Yves	Vice President Human Resources EAME/SWA	Hyatt Hotels Corporation	Switzerland	Hospitality
Graber	Patric	CEO	Hotel Waldstätterhof Lucerne	Switzerland	Hospitality
Grahovac	Andelko	Ambassador	Embassy of Bosnia and Herzegovina	Bosnia and Herzegovina	Government
Gredig	Urs	Broadcast Journalist	CNN Money	Switzerland	Facilitator
Gschwind	Daniel	CEO	Queensland Tourism Industry Council	Australia	Destination

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Gulati	Alok	Young Talent	Institute of Hotel Management, Aurangabad	India	Academia
Hadad	Muliaman	Ambassador	Indonesian Embassy	Indonesia	Government
Haji Karim Jabbari	Mohammad Reza	Ambassador	Embassy of Iran	Iran	Government
Hardwick-Cox	Rachel	Group Program Manager	Booking.com	The Netherlands	Travel
Heising	Brett	CEO	brettapproved, Inc.	United States	Travel
Hill	Isabel	Director	U.S. Department of Commerce - National Travel & Tourism Office	United States	Government
Ho	Giselle	Account Manager	Publicis Groupe	Malaysia	Industry
Hofmann	Daniel	CEO	Tree Stones	Switzerland	Industry
Hydon	Derek	President	MaCher	United States	Travel
Ibrahimova	Khanim	Ambassador	Embassy of Azerbaijan	Azerbaijan	Government
Jakob	Eric	Ambassador Head of Promotion Activities	State Secretariat for Economic Affairs (SECO)	Switzerland	Government
Jalagania	David	Ambassador	Embassy of Georgia	Georgia	Government
Kadbi	Hassan	CEO	Hapimag	Switzerland	Travel
Kämpf	Richard	Head of Tourism Affairs	SECO	Switzerland	Government
Kanyoro	Musimbi	President & CEO	Global Fund for Women	United States	Diversity
Kasimov	Nabijon	Ambassador	Embassy of the Republic of Uzbekistan	Republic of Uzbekistan	Government
Kerkloh	Michael	President and CEO	Flughafen München GmbH	Germany	Aviation
Kesego	Obona	Young Talent	Botho University	Botswana	Academia
Keusch	Ramon	Community Manager	Hapmag AG	Switzerland	Travel
Khamidov	Jamshed	Ambassador	Mission of Tajikistan	Tajikistan	Government
Khowala	Aradhana	CEO & Founder Steering Committee	Aptamind Partners World Tourism Forum Lucerne	United Kingdom	WTFL
Knieriem	Casper	Chief Business Development	Bidroom	The Netherlands	Start-Up
Kriegl	Ursula	Executive Director	Ernst & Young Real Estate GmbH	Germany	Consulting
Küng	Thomas	CEO	Brunni-Bahnen Engelberg AG	Switzerland	Mobility
Kürschner	Colinda	CEO	ifam - Institut für angewandte Markenführung	Switzerland	Consulting
Lalicic	Lidija	Assistant Professor	University Vienna	Austria	Academia
Lebron de Wenger	Liliane	Botschaft	Botschaft von Paraguay	Paraguay	Government
Lehmann	Simon	Co-Founder & CEO	AJL Consulting	Switzerland	Consulting

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Leirvaag	Svend O.	Vice-President Industry Affairs	Amadeus IT Group SA	Spain	Technology
Lekgau	Refiloe	Young Talent	University of Johannesburg	South Africa	Academia
Lepatan	Denis	Ambassador	Philippine Embassy	Philippines	Government
Leresche	Grégoire	Owner	Leresche Consulting	Switzerland	Investment
Lipman	Geoffrey	Co-Founder / President, ICTP (International Council of Tourism Partners)	SUNx Program	Belgium	Sustainability
Lund-Durlacher	Dagmar	Department Head	University Vienna	Austria	Academia
Lundeg	Purevsuren	Ambassdor	Embassy of Mongolia	Mongolia	Government
Maerki	Christian A.	Private Investor	amerbiZ AG	Switzerland	Investment
Marsden	Patrick	Head of Travel	MaCher	United States	Travel
Mattar	Haitham	CEO	Ras Al Khaimah Tourism Development Authority	United Arab Emirates	Destination
Maud	Bailly	Chief Digital and Diversity Officer	AccorHotels	France	Hospitality
McPharlin	Hamish	Head of Insight	BBC Global News	United Kingdom	Media
Meier	Wybcke	CEO	TUI Cruises GmbH	Germany	Mobility
Mendiratta	Anita	Special Advisor to Secretary General	United Nations World Tourism Organization (UNWTO)	Spain	Government
Mueller	Thomas	Founder & CEO	rainmaker digital cc	Namibia	Start-Up
Muessig	Gillian	COO	brettapproved, Inc	United States	Travel
Mutoko	Caroline	Group CMO and General Manager Digital	Radio Africa	Kenya	Facilitator
Mutsaerts	Jasper	The Start-Up Coach Chairman of the WTFL Startup Innovation Camp		The Netherlands	Start-Up
Ngarambe	François Xavier	Ambassador	Embassy and Permanent Mission of Rwanda	Rwanda	Government
Nzioka	Jacinta	Director of Market Development	Kenya Tourism Board	Kenya	Government
O'Hara	Sean	EVP International Advertising	BBC Worldwide Ltd	United Kingdom	Media
Opprecht	Andreas	Corporate Partnerships Manager	Foundation myclimate	Switzerland	Sustainability
Pachikov	Mincho	Deputy General Manager	AccorHotels	Poland	Hospitality
Pelouard	Véronique	Young Talent	Ecole Hôtelière de Lausanne	Switzerland	Academia
Pelouard	Veronique	Rooms MIT	Four Seasons Hotel London at Park Lane	United Kingdom	Hospitality
Perren	Marcel	CEO	Lucerne Tourism	Switzerland	Destination
Pham	Tuan	Program Manager, Corporate Social Responsibility	Booking.com International B.V.	The Netherlands	Sustainability
Pilloud	Jeannine	SBB Delegate for Public Transport Sector Development and member of the Management Board	Swiss Federal Railways SBB	Switzerland	Mobility

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Platzer	Casimir	President	GastroSuisse	Switzerland	Hospitality
Poonosamy	Vijay	Director International Affairs	QI Group	United Arab Emirates	Industry
Pretscher	Valerie	Young Talent	Modul University Vienna	Austria	Academia
Ramstad Kristiansen	Maria	Head of Marketing & Sales	SHL Schweizerische Hotelfachschule Luzern	Switzerland	Academia
Reinhardt	Olaf	Chairman	Private Selection Hotels	Switzerland	Hospitality
Reisinger	Nicole	Head of Marketing and Sales	zb Zentralbahn AG	Switzerland	Mobility
Ringger	Reto	CEO & Founder	Globalance Bank AG	Switzerland	Investment
Ros	Michael	COO / Co-founder	Bidroom.com	The Netherlands	Start-Up
Rust	Benno	Area Manager	Booking.com (Schweiz) AG	Switzerland	Travel
Rutishauser	Cornelia	Corporate Partnerships Manager	Foundation myclimate	Switzerland	Sustainability
Safarov	Daler	Assistant Ambassador	Mission of Tajikistan	Tajikistan	Government
Saif Majid Al-Mahrouqi	Maitha	Undersecretary	Ministry of Tourism Oman	Oman	Government
Sardinha	Carlos	CEO	Europcar - AMAG Services AG	Switzerland	Mobility
Sawiris	Samih	Chairman	Orascom Development Holding AG	Switzerland	Investment
Schanderl	Veronika	Sustainable Tourism Development Expert	Swisscontact	Switzerland	Sustainability
Schmid	Andreas G.	Entrepreneur, Chairman, Board Member	Helvetica Capital AG, Radisson Hospitality, Zürich Airport	Switzerland	Investment
Schoenleben	Manfred	CEO	TMC Partners	Germany	Consulting
Schulz	Insa	Young Talent	University of Applied Sciences Bremerhaven	Germany	Academia
Senatla	Gabobofane	Young Talent	Botho University	Botswana	Academia
Sigrist	Viktor	Dean / Managing Director	Hochschule Luzern - Technik & Architektur	Switzerland	Academia
Sisaketh	Sitsangkhom	Diplomat	Embassy of the Lao PDR	Lao PDR	Government
Speh	Marvin	CEO	RoomPriceGEnie	Switzerland	Start-Up
Sprecher	Leonhard	Senior Consultant Executive Search & Recruiting Services	Wilhelm AG	Switzerland	Consulting
Steele	Paul	Senior Vice President Member and External Relations & Corporate Secretary	International Air Transport Association (IATA)	Switzerland	Aviation
Stettler	Juerg	Deputy Dean	Lucerne School of Business	Switzerland	Academia
Stevens	Elisabeth	Start-Up Advisor & Scale-up expert, Owner	E.A.S.T. Ventures	The Netherlands	Industry
Stowell	Shannon	CEO	Adventure Travel	United States	Touropoperator
Strüby	Franz-Xaver	Chairman	Schwyz Tourismus AG	Switzerland	Destination
Sturzenegger	Martin	CEO	Zurich Tourism	Switzerland	Destination

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Suphab	Naruemon	Young Talent	Mahidol University International College	Thailand	Academia
Tedie	Joachim	First Secretary	Embassy of Cameroon	Cameroon	Government
Theler	Luc	Head of Business Development	Hapimag AG	Switzerland	Travel
Tollman	Brett G.	CEO	The Travel Corporation (TTC)	United States	Travel
Tschudy	Daniel	Coach, Consultant & Journalist	about hospitality	Switzerland	Hospitality
Van Schalkwyk	Marthinus	Southafrican Ambassador to Greece	Government of South Africa	South Africa	Government
von Arx	Widar	Professor	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Vorster	Shaun	Extraordinary Professor Steering Committee	University of Stellenbosch Business School	South Africa	Academia
Wagenseil	Urs	Head of Tourism	Institute of Tourism - Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Walsh	Kate	Dean and E.M. Statler Professor	Cornell University School of Hotel Administration	United States	Academia
Walters	Gabrielle	Senior Lecturer	The University of Queensland	Australia	Academia
Weber	Peter	Delegate for Economic Affairs	City of Lucerne	Switzerland	Government
Weber	Fabian	Lecturer	Lucerne University of Applied Sciences and Arts	Switzerland	Academia
Weingärtner	Tim	Professor	Lucerne University of Applied Sciences & Arts	Switzerland	Academia
Wiedmer	Martin	Vizedirektor	Hochschule Luzern - Design & Kunst	Switzerland	Academia
Wittwer	Reto	Chairman	World Tourism Forum Lucerne	United Arab Emirates	WTFL
Wolter	Burkhard	General Manager	Waldhaus Flims / WF Swiss Hospitality GmbH	Switzerland	Hospitality
Wyer	Stefan	Partner	Communicators	Switzerland	Media
Xu	Jianguo	Senior Advisor for European Affairs	WTFL China	China	WTFL
Youssef	Mohamed	Senior Consultant - Tourism Affairs	Sharjah Commerce & Tourism Development Authority	United Arab Emirates	Destination
Zeier	René	CEO	Smart Up	Switzerland	Start-Up
Zeiss	Harald	Professor for sustainable tourism	Harz University of applied sciences	Germany	Academia
Zeller	Roland	General Manager and Owner	Innuvik Ventures AG	Switzerland	Investment
Zitz	Nina	Young Talent	University Vienna	Austria	Academia