

PARALLEL SESSIONS

Thursday, May 2, 16.10-17.00

WORKSHOPS



Participants are invited to participate actively in discussing the implications of the latest developments in the tourism industry. Each Workshop discussion is based on a presentation.

W1 VIRTUAL REALITY: A transformative potential

W2 OVERTOURISM: Experiences and solutions

W4 YOUR CONTRIBUTION: Create your own Workshop

CREALAB



A CreaLab (creative laboratory) provides a frame for developing new concepts for the future of tourism.

C1 WTKL VENTURE PLATFORM: An innovative ecosystem

C3 MOBILE HOTEL: Redesigning agile hospitality

MASTERCLASSES



A Masterclass consists of a discussion among participants and the present experts. The focus is always on the exchange of opinion and experience.

M1 DIGITAL TRANSFORMATION: Disrupting the industry

M2 BOOKING PLATFORMS: What is their future?

M3 INNOVATION: A challenge for existing companies

SHOWCASES



A Showcase is a presentation of a best-in-class example, featuring an issue of great importance to the tourism, travel and hospitality industry.

S1 BLOCKCHAIN: A new disruptive force in tourism?

S2 MOBILITY: The future of autonomous driving