



Lærke Vindahl was appointed Head of Children's Content Production at Danish Broadcasting Corporation (DR) in May 2017. She joined the DR with two decades of experience working as a producer and creative exec in the Danish and British film and television industries.

DR was founded in 1925 as a public service organization and is Denmark's oldest and largest electronic media enterprise. The children's content production unit, DR B&U Ramasjang and DR B&U Ultra, is one of the leading public service content producers for children in the world and is also the biggest producer of Danish-made children's content. With a clear aim to reflect the realities and everyday lives of all the children in Denmark and to promote diversity, the children's content production unit works at the forefront of digital storytelling and communication to offer the children in Denmark a voice by engaging them in conversation and co-creation. Recent top shows include the fiction series BaseBoys, the music competition show MGP, the Emmy award-winning Baking in the Dark, the EBU Youth News Exchange award-winning Ultra News and the multi award-winning pre-school call-to-action Ramasjang Saves the World.

Before joining the DR Lærke Vindahl worked in the independent film and television industry producing and directing documentaries and fiction content for children and adult audiences. Amongst her work is the documentary film 'Erase and Forget' that premiered at the Berlin International Film Festival in 2017 and the children's short film 'Albert moves to the USA' that premiered at Toronto International Film Festival (TIFF Kids) in 2016. Lærke Vindahl is a graduate of the National Film and Television School (UK) and serves on the DR Advisory Board for Children.