



**Gilles Marchand** (born 2 March 1962) was named Director General of SRG SSR in November 2016. He took up his role as head of the Corporation on 1 October 2017. Prior to that he was Director of TSR (Télévision Suisse Romande), which became RTS (Radiotélévision Suisse) in 2010 following the merger of radio and television into a single broadcasting entity.

Gilles Marchand holds a master's degree in sociology from the University of Geneva, and worked on the newspaper la Tribune de Genève between 1988 and 1990. He subsequently joined the Ringier media group in French-speaking Switzerland, where he headed up the research, marketing and communications department before taking over as director of the group in 1998.

In parallel, he also has seats on various corporate and institution boards: TV5 Monde (board member), European Broadcasting Union (member of the Executive Board and Personnel Committee) and the University of Geneva (member of the strategy committee).