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Prof. Dr. Karolin Frankenberger is the Academic Director of the Executive MBA in the Executive School of Management, Technology and Law at the University of St. Gallen and is a full professor of Executive Education with a specialisation in Strategic Management.

She worked for several years as a consultant at McKinsey & Company. She received her PhD in 2004 from the Institute of Management, University of St. Gallen, Switzerland, and was a visiting researcher at Harvard Business School and the School of Business at the University of Connecticut. Her research focuses on Business Models, Strategic Renewal and Networks. Her book, "The Business Model Navigator" has been translated into several languages and is considered a standard reference in business model innovation literature.