



Aradhana Khowala
Steering committee, World Tourism Forum Lucerne
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Aradhana Khowala is CEO & Founder and of Aptamind Partners a strategic hospitality & tourism consulting practice that advises Family Offices, Governments, Private UNHNW investors, International organisations and other leaders shaping the world of tourism. Globally identified as an authority on the travel, tourism and hospitality industry, she is a passionate advocate for women in leadership and has 17 + years of experience across 60+ countries in four continents. In 2014, she was chosen and featured as one of the 50 most influential next generation leaders who will likely define the future of the hospitality industry by Swiss Economic magazine Bilan.

A keen industry practitioner, she is a regular speaker, moderator and presenter at the foremost Family Office conferences as well as Tourism Summits and has interviewed heads of state, tourism ministers and CEO's globally on key challenges facing the sector. Aradhana has an MBA from Ecole hôtelière de Lausanne in Switzerland and also read at the Cornell University in New York. She guest-lectures on tourism and entrepreneurship at different Universities.