



Hester Bosma
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Hester Bosma is senior project manager at etventure, digital consulting firm and company builder, and proud member of the EY family, where she supports companies in successfully mastering digital transformation and shaping innovation processes.

Before she joined etventure, she has been working as a management and technology consultant in London and Dublin, helping companies design and build innovative solutions. As part of this role, Hester Bosma worked at the Dock, Accenture`s Global Center of Innovation, where she organized and facilitated innovation sessions specifically for tourism clients.

She started her career at the TUI Group where she has gained insights across many aspects of the tourism sector in various European countries as part of the International Graduate Leadership program. She then joined the TUI.com team in Berlin as a digital product owner.

Hester holds a Master of Science degree in Corporate Entrepreneurship and Innovation Management from Lund University, Sweden.