



Virtyt Gacaferri
Co-owner of Balkan Natural Adventure

Virtyt Gacaferri is the co-owner of the Kosovo based Balkan Natural Adventure, a company spearheading the tourism business in the region of Balkans. The company was created only five years ago but it has become one of the leading organisations in the region, especially in regard to the Peaks of the Balkans trail.

Virtyt holds a Master of Arts degree in International Journalism.

During his extensive career he has worked for local and international media as a journalist. He also held important positions in the UN and in the private sector as a communication and marketing specialist.

A dual citizen of Kosovo and Switzerland Virtyt remains dedicated to developing sustainable tourism in the Balkans region.