



Hassan Kadbi
CEO, Hapimag AG

Hassan Kadbi has been serving as CEO of Hapimag since November 2016. In his first year as CEO, the Hapimag Group achieved its best annual result in more than 15 years. The rise of the 40-year-old is literally a "dishwasher career". At the age of 17, he started his first internship as a dishwasher at the Marriott Hotel in Beirut. "For the first two weeks I was only allowed to polish the cutlery - only after that was I allowed to touch the plates," he remembers. He later completed his degree in International Hospitality and Tourism Management and subsequently worked for various well-known international hotel chains such as Hilton and Concorde in Lebanon, Cyprus, Greece, Great Britain and Asia. He learned the hotel industry from scratch and worked in various positions such as Communications Manager, Operations Manager and other executive positions. In 2005 he joined Hapimag as Resort Manager at the largest Hapimag resort in Bodrum (Turkey). He became then Area Manager for the resorts in Greece, Turkey and Morocco. In 2013 he assumed the position of Chief Resorts Officer and had the operational responsibility for all Hapimag resorts. At the beginning of November 2016, the Board of Directors appointed Hassan Kadbi CEO of Hapimag AG. He lives in the greater Zurich area and in his free time he likes sports, has a passion for cooking and enjoys the variety of gastronomy.