



Mario Fäh
Country Manager Switzerland, EY Etventure

Mario Fäh is Country Manager Switzerland for etventure (Digital Business Consulting and Company Builder) - a subsidiary of Ernst & Young GSA. In this function, he supports large companies as well as medium-sized businesses in turning digital change into business success.

Before joining etventure, Mario was co-founder and managing director of PAS Media. For more than ten years he was responsible for the development and expansion of Europe's leading software-as-a-service solution for the digital control of packaging projects (Artwork Management) for international brand owners as well as major life sciences and retail companies.

As business unit manager, he was temporarily responsible for the transformation of a business unit for digital media production and associated services (print buying, publishing systems, graphic design, web and mobile solutions), also for clients in the travel and tour operating business.

Originally he started his career in the media industry as a polygraph and continued his education in the fields of technology, design, marketing and management.

In addition to his work at etventure, Mario teaches Digital Transformation and Innovation at various Executive MBA programs and is a regular speaker at different events.