



**Tuan Pham**  
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Tuan is Program Manager within Booking.com's Corporate Social Responsibility department, working hard to turn tourism into a force for good. With his background in sustainability and large grant programmes, Tuan had been supporting ideas championing the environment and community, looking to make sure social impact is the core of organizational goals and part of business strategy. Keeping a close eye on how supporting Innovative ideas can contribute to social good, he is hoping to give startups and NGOs in the tourism and travel space the knowledge and skills required to make sustainable impact. Tuan has a masters in International communications focused on Corporate Social Responsibility and has recently moved back to Amsterdam to drive the sustainable tourism agenda at Booking.com, after working for the World Bank in DC.