



Simon Lehmann
President Phocuswright

Simon Lehmann has taken the reins as president of Phocuswright Inc. effective November 1, 2016.

Simon was previously the CEO of Biketec AG, the manufacturer of the FLYER E-bikes located in Huttwil, and CEO of Interhome, the European market leader in placing more than 32,000 vacation apartments, vacation homes and chalets in 29 countries. Mr. Lehmann's past experience also includes deputy CEO of the Hotelplan-Gruppe in 2012, where he was responsible for the Travel Related & Online Services Division (including Interhome and the online travel agency travel.ch).

Over the years, Lehmann made a name for himself beyond the Swiss borders as an online expert of the travel industry in general, but especially in the vacation rental industry. Simon Lehmann is frequently invited as a speaker for online travel events worldwide and is asked on board as a consultant for startups.

He was also a non executive board member with HomeAway until they were sold to Expedia. Prior to his time at Interhome, Simon was active in various top management positions at Swissport International, a worldwide leading company in the area of airport ground handling and former Swissair Group company.

Simon Lehmann is based in Widen (AG) and is married with five children.