



Guido Bauer
CEO Green Globe

Guido Bauer, a native of Southern Germany, is equipped with a degree in tourism and hotel administration. He received his “hands on training” in the industry with tour operators, hotels and cruise lines in Europe, Caribbean, Asia as well as the United States. His experience led him to develop BWEE Vacations for British West Indies Airways, a vacation program with a focus on sustainable tourism. In 2001 Guido founded Green Certifications Inc., a company providing independent verification for the hospitality and tourism industry. In 2006 his company acquired Green Globe. Guido serves as CEO of Green Globe, a California-based Corporation, with 17 representations servicing 94 countries.

Guido served as Vice President for the Los Angeles Skat Club and is an active member and supporter of the Pacific Whale Foundation, the Boys and Girls Club, the California State Park Foundation as well as the National Geographic Society.

In 2016 Guido was named “CEO of Year” in California.

In this off time, Guido enjoys camping and hiking along the California Coast together with wife of 20 years Ulli and his 13 year old son Nick.