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Fabian Weber, Dr. phil., is a lecturer and project manager at the Institute of Tourism at Lucerne University of Applied Sciences and Arts, Switzerland. He studied geography, sociology and nature, landscape and environment protection at the University of Basel. He obtained a doctorate from the Research Institute for Leisure and Tourism in Berne. His main focus of work is on tourism, sustainable development, labels and certifications, as well as on quality and environmental management. He also has many years of professional experience from working with the Swiss hotel association "hotelleriesuisse". Fabian Weber continues to be involved in several projects relating to sustainable tourism development.