



Thomas Couturier
Head of Production and Merchandising Europcar

A digital professional with 10 years international experience, Thomas Couturier has been working with some of the world's leading travel brands. He began his career in Accorhotels Group managing Sofitel e-commerce site before joining Expedia EMEA to develop Media Solutions activity. He then joined Thomas Cook Group in London to focus on improving digital user experience and conversion.

Thomas Couturier is now leading the Digital Production and Merchandising team at Europcar Group, managing all e-commerce platforms and designing the future of digital in car rental industry"