



Arab Hoballah
Senior Sustainability Expert

Arab Hoballah is currently Executive Director of SEED, Entrepreneurship for Sustainable Development (part time) and Senior Sustainability Expert, since he retired recently from the United Nations/UNEP after a long career devoted to advocating for and assisting various stakeholders on understanding, mainstreaming and delivering sustainable development.

Arab served as UNEP Chief of Sustainable Consumption and Production/SCP since October 2005, with a particular focus on Lifestyles, Cities and Industry. Prior to that, he served in senior positions for 20 years in the UNEP/Mediterranean Action Plan and in development projects.

He advocates for mainstreaming Resource Efficiency and SCP policies at all levels, using systems and life cycle assessments, and science for policy elaboration and implementation. He has launched various global Initiatives and Partnerships related to buildings, tourism, cities and food.

World Citizen, Arab is specialized in systemic and prospective analysis. He holds a PhD in economic development and a master in international relations.