



Rob Gurney
CEO oneworld

Appointed as CEO oneworld in August 2015, Rob has broad commercial and operational experience in the travel and tourism industry, both in Australia and overseas, having held a number of senior roles with Emirates, Qantas Airways Limited and British Airways. Prior to joining oneworld, Rob oversaw Emirates commercial operations in the Americas based in New York having moved from a similar role with the airline based in Sydney in 2015. Rob also spent 15 years with the Qantas Group, his last position being Group Executive Qantas Airlines Commercial where he was responsible for, amongst other things, global sales, marketing, distribution and channel management. Rob was instrumental in developing and implementing both corporate sales and online strategies resulting in Qantas attaining a market leading position in these segments. He has extensive commercial and operational experience in both outbound and inbound leisure and business travel.

Prior to taking up his role with Emirates, Rob was Chief Executive of Helloworld Limited (previously the Jetset Travelworld Group) where he led a strategic review and implementation of the outcomes of that review which included introducing a new franchising model and brand and forming a commercial partnership with US based on-line travel agency Orbitz.

Rob has served on a number of tourism and travel related boards including the Asian-based Tour East Group, the Australian Federation of Travel Agents, Australian Tourism Export Council, Tourism Western Australia and Tourism and Transport Forum Australia.