



**Sinduja Loganathan**  
**Mobility and Innovation Entrepreneur Europcar Innovation Lab**

Sinduja Loganathan has 8 years' experience in the digital sector and has been using her skills in her role at Europcar over the past three years.

In her current role, she has been involved in the set up of the Group's 2020 strategy, including the creation of the Europcar Lab where she now focuses her time on generating innovative mobility concepts and prototypes.

She joined the World Tourism Forum Advisory Board as Young Talent.