



Ruedi Nuetzi
Programme Manager Swisscontact Indonesia

Based on a solid education and over 30 years of experience as Research & Development Engineer in the Swiss industry as well as consultant, technical expert, project manager and program director in development cooperation covering the areas of TVET, organization and capacity development as well as tourism development, Rudolf Nuetzi's background combines technical know-how, management expertise, with social and cultural competence.

After finishing his electrical engineering studies at University of Applied Sciences Rapperswil in 1980, Rudolf Nuetzi was able to gather extensive field experience in Switzerland and abroad. In 2002, he successfully finalized his MBA diploma at the Zurich University of Applied Sciences Winterthur (ZHAW) Switzerland. This education has further strengthened his abilities in the fields of business development, communication, project and knowledge management, and institutional development. In 1988 Rudolf Nuetzi started his engagement in Development Cooperation with Swisscontact. His first assignment until 1993 was as Technical Advisor and Deputy Project Manager at the Institute of Industrial Electronics Engineering (IIEE) in Karachi, Pakistan.

In 1989 and 1995, with two short missions, he supported the NTT Electronics Training Centre (NEC) in Bangalore, India with training of polytechnic instructors within an SDC supported upgrading program. From 1993 till 1995 he was Deputy Project Manager and Technical Advisor to the electrical/electronic department at the Vocational Education and Development Center (VEDC), in Malang. In 1996 Rudolf Nuetzi became Project Manager at the same institution. From 1998 until 2000 he managed the last bi-lateral Swiss-Indonesian project under SDC to support the implementation of environment aspects into the vocational education system in Indonesia.

From 2001 until 2010 he was Head of Program Asia at Swisscontact Head Office in Zurich, responsible for the implementation of Swisscontact projects in Bangladesh, Nepal, Sri Lanka, Indonesia, Philippines, and Vietnam. Rudolf Nuetzi covered also the Knowledge Management field of Tourism, with focus on Destination Management Organization. Since Mid-2010 he is Project Manager for the Swiss-Indonesian bilateral project WISATA in Indonesia aiming to develop the tourism destination Flores. In 2014 the WISATA project expanded to four tourism destination including Flores, Tanjung Puting, Toraja and Wakatobi. The project supports also 9 vocational tourism schools and 3 higher education tourism institutes.